

# Joyce Robinson

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## INTERIOR DESIGN SKILLS

### Interior design certification and master program

- Heritage School of Interior Design, Portland, OR, 2016–2017. Certification Program, internship, and master classes in Kitchen & Bath Design, AutoCad & SketchUp, Advanced SketchUp for Kitchen & Bath Design, Revit. Certification complete (A+), December 2016, internship and classes, early 2017.

### Custom home builds

- Designed plans and supervised build for two custom mountain homes, contractor Spotts Construction, Nederland, CO, 2007 and 1996.
- Designed plans for condo custom kitchen remodel, contractor Urban Timberworks, Portland, OR, 2016.
- Remodeling/projects: flooring, tile, sunroom, fencing.

## PROFESSIONAL EXPERIENCE

### Art director/designer/photographer for quilting and pattern/lifestyle magazines and catalog

- *McCall's Quilting* and *Quick Quilts*, *Quilter's Home*, *Quilter's Newsletter Magazine*, *Quiltmaker*, *Quilt It*, *Love of Knitting*, and *Quilts & Other Comforts*, and others published by F&W/New Track/Rodale Press/Primedia/Leman Publications, Golden, CO, 1994–2015. Design and art direction of national quilting/craft magazines, special issues, and catalog. Create layout solutions for complex content, develop quilt designs, draft technical diagrams for quilting techniques. Redesign, rethink, and lead team on new acquisition. Photography, art direction, and styling including model, studio, location, how-to, product. Approve color. Learn quilting trends, patterning standards, and meet industry leaders.

### Art director for quilting lifestyle magazine

- *The Quilt Life with Alex Anderson and Ricky Tims*, American Quilter's Society, Paducah, KY, 2009–2014. Magazine design and art direction. Features, patterns, technical diagrams. Conduct layout review meeting using online conference software. Review and approve submitted photography; photography as needed. Prep color correction, web content, and digital magazine. Voted one of the top 10 new magazines of 2010 by the *Library Journal*.

### Freelance graphic designer, photographer, and web design

- Clients 2000–present: StoryPatches, Alex Anderson, Ricky Tims, The Quilt Show, Floriani Quilter's Select. Also AQS, CKMedia, HandiQuilter, Cheryl Lynch, Gayle Bong, RJR Fabrics, ADIM for Van Heyst Group, Monarch Ski Area, VRJS, America Bikes, Dyesmithy, Native Ecology.
- Wordpress website design: joycerobinson.com

### Published quilt artist and teacher

- Over 50 original quilt designs published in national quilt magazines, 1997–present.
- NW Quilters Annual Quilt Show, StoryPatches trade show vendor, Portland, OR, 2016.
- Commissioned artist for North Boulder Arts District PLACE sidewalk painting project, 2015.
- Quilting teacher, Quilt Studio, 2001–2006.
- YLI Threads Designer Program, 2007–2009.
- Art quilt presentations to Colorado guilds, 2001–2016: Rocky Mountain Quilt Museum; Arapahoe County; Northern Colorado; Columbine; Pride City; Quilt & Stitch Expo; San Luis Valley; Monarch.
- Colorado and Oregon galleries: Cultureclash; The Old Trunk; Chivis and Lovell Gallery; Brodeur Art Gallery.
- Trade show booth team member, McCall's Quilting, AQS Quilt Show, Paducah, KY, 2004.

### Advertising manager, graphic artist, and 10K foot race promotion for weekly newspapers

- *The Mountain-Ear* and *Advocate*, Nederland, CO, 1988–1994.

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## EDUCATION

### Bachelor of Fine Arts: studio art/photography

- University of Arizona, Tucson, AZ, 1982–1986.
- School of the Museum of Fine Arts, Boston, MA, 1980.

### Graphic design diploma

- Visual Communications Program, Platt College, Denver, CO, 1992.
- Art Institute of Seattle, Seattle, WA, 1988.

## COMPUTER SKILLS

- Very skilled in Adobe InDesign, Illustrator, Photoshop, and Acrobat. CS5.5 and CC using Mac system and Creative Cloud. Web design using WordPress. Use iPhone, iPad, and apps.
- Skills on PC using database programs, Excel, Quick Books, and Word.

## PROFESSIONAL DEVELOPMENT

### Adobe ADIM design event and award

- Adobe ADIM 4-day conference, master classes, and a cutting-edge design challenge for art directors, photographers, and designers. Hosted by Creative Director Russell Brown at Adobe Headquarters, San Jose, CA, 2016. My laser-cut project “Deconstruction of the Quilt” was selected as an award winner.

### Memberships

- Interior Design Society of Portland, 2017.
- Modern Quilt Guild, 2015.
- NoBo Arts District, Boulder, CO, 2015.

### Web design and quilt-related classes

- Web design using Dreamweaver and Wordpress, Mark Wiard, Salida, CO, 2002–2014.
- Dreamweaver, Boulder Digital Arts, Boulder, CO, 2008.
- Fabric dyeing, Dyesmithy, 2003; Quilt Studio, 2003.
- Professional Quilter’s Survival Seminar, Caryl Bryer Fallert, International Quilt Festival, Houston, TX, 2002.
- Web design, Colorado Mountain College, 2001.

## SHOWS & AWARDS

- One-person exhibit of original art quilts: Milepost 5 The Lofts Gallery, Portland, OR, 2016; Ace Gallery, Boulder, CO, 2015; Center for the Arts, Crested Butte, CO, 2005; Bongo Billy’s Cafe, Salida, CO, 2004 and 2002; Steam Plant Gallery, Salida, CO, 2000.
- Invited artist, Palace Floor quilt, *McCall’s Quilting* Traveling Exhibit, 2012–2013; bowls, CQC show, 2004. Juried-in artist, In the American Tradition VIII traveling exhibit, International Quilt Festival, Houston, TX, 2009. Exhibitor at Lemay gallery and Denver’s Capital Quilt Show.
- Show winners: Monarch Quilter’s Guild 2nd place, Magnolia Maze quilt, 2005; 2nd place, Quilted Bowls, 2002; Viewer’s choice, Bears in the Woods quilt, 2000. CCCA Open Awards Show, 3rd place Like Paint applique quilt, 2001.

### Colorado Press Association excellence awards

- Presented to *The Mountain-Ear*, 1989–1993. Overall ad excellence; ad layout/design; ad excellence; ad campaign; ad special section; newspaper promotion; use of color in ad; best ad; classified section; single page design; editorial layout/design; typography, layout, design; general excellence.

## OTHER EXPERIENCE

- Office assistant for non-profit state advocacy group, Bicycle Colorado, 2001–2002.
- Gallery director and secretary for local non-profit arts organizations, CCCA, Buena Vista, CO, 2000–2002; NAHAB, CO, 1991–1992.
- Ticket sales at ski and nordic center, Eldora Mountain Resort, Nederland, CO, 1988–1993.
- Print shop, typesetting and darkroom, Seattle, WA, 1986–1988.
- Artist and photo assistant for fashion catalog, Arizona Mail Order, Tucson, AZ, 1985–1986.